

自由論題セッション報告要約フォーマット

氏名(Name)

Lehmberg Derek

所属・職(Affiliation)

North Dakota State University・Professor

報告タイトル(Title)

Corporate turnaround: Observations from Japan and opportunities for future research

キーワード(5 keywords)

Corporate turnaround, Organizational decline, CEO succession, Strategy, Japanese business

要約(Abstract)

Corporate turnaround research attempts to identify the drivers of successful turnaround outcomes in companies experiencing severe crises threatening their ability to continue to operate. Although turnaround is an important topic in Japanese business, most turnaround research has been performed in Western contexts, leaving many questions about turnaround in Japan. This session will provide a brief overview of turnaround research in general and explore turnaround in the Japanese business context. A number of characteristics of the Japanese environmental context and organizational practices of Japanese businesses appear likely to affect turnarounds. These unique aspects of Japanese business present opportunities for future research in this area.